

## ROLL MODELS Programme 2024 – Frequently Asked Questions

The ROLL Models programme supports women and non-binary leaders who are passionate about skateboarding and who want to inspire the next generation of girls and gender-diverse youth to be empowered, active and healthy. By funding their initiatives and providing tailored, in-depth support, the ROLL Models programme aims to improve the physical and mental well-being of girls and gender-diverse youth (ages 5-18) through skateboarding initiatives.

This programme is led by Skateistan with funding and support from Women Win. Please find the guidelines for submitting audio/video applications at the bottom of this document.

### **Selected ROLL Models candidates will receive:**

- A seed grant of either €1,500 (individuals) or €3000 (organisations) to fund their project idea
- A place at the ROLL Models Leadership Camp in summer 2024 (including travel, accommodation and expenses)
- Support and mentoring from Skateistan and Women Win
- Access to educational and training resources, as well as access to the network of past and present ROLL Models

### **Key dates:**

- ❖ 14 February 2024 – Launch of call for applications
- ❖ 22 February 2024 – Application support webinar (4pm CET)
- ❖ 13 March 2024 – Deadline to apply
- ❖ April 2024 – Announcement of selected ROLL Models
- ❖ May 2024 – Online Programme Co-design Workshop
- ❖ Summer 2024 – ROLL Models Leadership Camp (exact dates TBD)

### **1. Who can apply to be a ROLL Model?**

The ROLL Models programme is designed to support women and non-binary individuals (age 18+) who have an exciting idea for a project to get more girls and gender-diverse youth on skateboards in Europe. The programme is open to applicants in all European countries. Applicants must be available to attend the entire ROLL Models Leadership Camp, as well as bi-monthly webinars and be committed to carrying out their proposed projects.

### **2. What is the selection process?**

Skateistan will screen applications based on the eligibility criteria — prioritising those from underrepresented/disenfranchised groups, and those from countries which haven't been represented in the ROLL Models program before. Eligible applications will then be reviewed and selected by the ROLL Models Advisory Board, composed of 5 previous ROLL Models.

### **3. Do I need to be a really good skateboarder to be a ROLL Model?**

Not at all! The most important thing is your passion for empowering girls and gender-diverse youth. Basic skateboarding skills can go a long way, and can be paired with other activities and life skills. Even if you haven't skateboarded before or are brand new to it, there is no

reason you can't design a skateboarding project and get some help from more experienced skateboarders to carry it out. If you are selected as a ROLL Model and don't have your own skateboard yet, we will provide you with one to use during the Leadership Camp.

#### **4. In what languages can I apply?**

You can apply in any European language, or use Google Translate to apply in English. However, all workshop activities (online and at the leadership camp) and general communications for ROLL Models will be carried out in English. We would advise that you are comfortable speaking and listening in English.

#### **5. What timeline should my project have? When can it start and how long can it run for?**

All projects must take place between 1 June 2024 and 30 September 2025, lasting a maximum of 16 months, but it could also be a one-off event within that time frame. It is no problem to apply with a project that runs for a shorter amount of time, as long as it takes place between those dates.

#### **6. How does the seed granting work? How much can I apply for?**

The ROLL Models programme will offer grants €1,500 or €3000 per project. To apply for the larger amount, you have to be part of a registered organisation (or part of an un-registered organisation which has a fiscal sponsor to accept the funds on your behalf). In 2024, a total of €35k will be available in seed grants.

#### Categories:

- **Individual:** If your project would be run by you or a team of volunteers who aren't affiliated with an existing registered non-profit organisation, you can apply for a grant of €1500.
- **Organisation:** If the project would be implemented by you, in cooperation with an existing non-profit organisation, you can apply for a grant of €3000.

#### **7. Can multiple people from the same organisation apply?**

Yes, it is okay for more than one person from the same organisation to submit applications. For example, one staff member could apply with a project idea, and a volunteer or participant from the same organisation could apply with a different project idea. It is even possible for two people working together on the same project to both apply. However, please note that we aim to have a diverse portfolio of ROLL Models and will try not to have one organisation over-represented.

#### **8. Is my project eligible if some of the participants will be boys or women older than 18 years old?**

Projects that focus exclusively on girls and gender-diverse youth (ages 5-18) as their direct participants will be preferred, however you may apply with a project that includes other target groups.

#### **9. Can I apply for an individual research/scholarship/travel grant?**

The ROLL Models programme will not fund individual/academic research, scholarships or travel grants.

#### **10. Does the project have to involve skateboarding, or could it be a creative project on the theme of skateboarding?**

The ROLL Models programme will only fund media documentation/creative projects if there is a community/workshop aspect which involves skateboarding.

**11. Do we need to submit a detailed budget proposal?**

At this stage of the application process, it is not necessary to submit any budget details, but your project should be designed so that it can be carried out within the seed grant range that is available. Applicants who are selected will develop a detailed budget at a later stage and Skateistan can assist you with this.

**12. If I want to apply as part of an organisation does it need to be a registered non-profit?**

For the €3000 seed grant 'Organisation' category your organisation (or fiscal sponsor) must be legally registered. Otherwise, you can submit your application via the €1500 'Individual' category from any group, movement, or initiative. An important thing to remember when applying for either category, is that the idea for the project should be (partly) yours. You will also need to be involved in implementing the project.

**12. Can I apply if I don't identify as a cis woman?**

Yes! We actively encourage applications from people who identify as trans women, non-binary and gender fluid or gender diverse. The aim is to support all underrepresented and disenfranchised groups such as black, indigenous, people of colour, LGBTQI+, refugees, migrants and people living with visible or non-visible disabilities.

**13. I want to submit a video application but don't want it to be published online. How can I do this?**

If you have a YouTube account you can upload a video as "unlisted" or "private" and simply send us the link – in both cases these would not appear publicly or in YouTube searches. Another option is to send us the video using [WeTransfer.com](https://www.wetransfer.com) to [ruby@skateistan.org](mailto:ruby@skateistan.org)

**Guidelines for submitting a video/audio application instead of a written one:**

- Your video application must be in English and under 5 minutes long
- Has to respond to all of the application questions — covering your general information, more about you and why you're interested in the program, and about your project idea. You should answer each question directly using the way it is asked within the application form, i.e. 'I would bring diversity to the ROLL Models program by/through/because...'
- Please answer the questions in the order that they appear in the application form
- Don't waste time on the production, we will only mark the application based on the content you provide, rather than the visuals/quality of the video
- Make sure the audio is clear, ideally with no background noise. We need to hear your words!