ROLL MODELS Programme 2023 – Frequently Asked Questions

The *ROLL Models* programme is aimed at improving the physical and mental well-being of girls and gender-diverse youth (ages 5-18) through skateboarding initiatives. The ROLL Models programme will support women and non-binary leaders who are passionate about skateboarding and who want to inspire the next generation of girls to be empowered, active and healthy. This programme is led by Skateistan with funding and support from Women Win.

Selected ROLL Models candidates will receive:
- A seed grant of up to €3000 to fund their project idea
- A place at the ROLL Models Leadership Camp (including travel)
- Support and mentoring from Skateistan and Women Win

Key dates:
- ❖ 14 February 2023 – Launch of call for applications
- ❖ 14 March 2023 – Deadline to apply
- ❖ April 2023 – Announcement of selected ROLL Models
- ❖ May 2023 – Online Programme Co-design Workshop
- ❖ Summer 2023 – ROLL Models Leadership Camp in Berlin (exact dates TBD)

1. Who can apply to be a ROLL Model?
The ROLL Models programme is designed to support women and non-binary individuals (age 18+) who have an exciting idea for a project to get more girls and gender-diverse youth on skateboards in Europe. In 2023, for the first time, the programme is open to applicants in all European countries! Applicants must be available to attend the entire ROLL Models Leadership Camp in Berlin and be committed to carrying out their proposed projects.

2. What is the selection process?
Skateistan will screen applications based on the eligibility criteria. Eligible applications will then be reviewed and selected by the ROLL Models Advisory Board, comprised of 5 previous ROLL Models.

3. Do I need to be a really good skateboarder to be a ROLL Model?
Not at all! The most important thing is your passion for empowering girls and gender-diverse youth. Basic skateboarding skills can go a long way, and can be paired with other activities and life skills. Even if you haven't skateboarded before or are brand new to it, there is no reason you can't design a skateboarding project and get some help from more experienced skateboarders to carry it out. If you are selected as a ROLL Model and don't have your own skateboard yet, we will provide you with one to use during the Leadership Camp.

4. In what languages can I apply?
You can apply in any European language, or use Google Translate to apply in English. However, all workshop activities for ROLL Models will be carried out in English.

5. What timeline should my project have? When can it start and how long can it run for?
All projects must take place between 1 June 2023 and 30 September 2024, lasting a

maximum of 16 months. It is no problem to apply with a project that runs for a shorter amount of time, as long as it takes place between those dates.

6. How does the seed granting work? How much can I apply for?
The ROLL Models programme will offer grants of up to €3000 per project. In 2023, a total of €35k will be available in seed grants.

Categories:
- **Individual**: If your project would be run by you or a team of volunteers who aren't affiliated with an existing registered non-profit organisation, you can apply for a grant of €1500.
- **Organisation**: If the project would be implemented by you, in cooperation with an existing non-profit organisation, you can apply for a grant of €3000.

7. Can multiple people from the same organisation apply?
Yes, it is okay for more than one person from the same organisation to submit applications. For example, one staff member could apply with a project idea, and a volunteer or participant from the same organisation could apply with a different project idea. It is even possible for two people working together on the same project to both apply. However, please note that we aim to have a diverse portfolio of ROLL Models and will try not to have one organisation over-represented.

8. Is my project eligible if some of the participants will be boys or women older than 18 years old?
Projects that focus exclusively on girls and gender-diverse youth (ages 5-18) as their direct participants will be preferred, however you may apply with a project that includes other target groups.

9. Can I apply for an individual research/scholarship/travel grant?
The ROLL Models programme will not fund individual/academic research, scholarships or travel grants.

10. Do we need to submit a detailed budget proposal?
At this stage of the application process, it is not necessary to submit any budget details, but your project should be possible to carry out within the seed grant range that is available. Applicants who are selected will develop a detailed budget at a later stage.

11. If I want to apply as part of an organisation does it need to be a registered non-profit?
For the €3000 seed grant 'Organisation' category your organisation (or fiscal sponsor) must be legally registered. Otherwise, you can submit your application via the €1500 'Individual' category from any informal group, movement, or initiative. An important thing to remember when applying for either category, is that the idea for the project should be (partly) yours. You will also need to be involved in implementing the project.

12. Can I apply if I don't identify as a cis woman?

Yes! We actively encourage applications from people who identify as trans women and non-binary. The aim is to support all underrepresented groups and communities such as black, indigenous, people of colour, LGBTQI+, refugees, migrants and people living with disabilities.